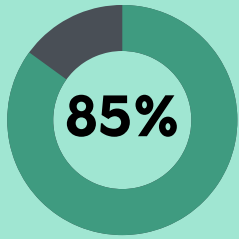
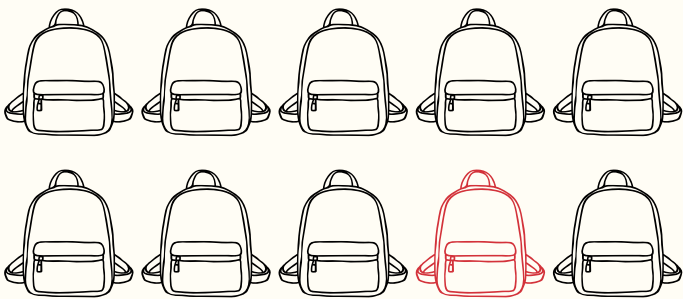


WHY END THE SALE OF FLAVORED TOBACCO IN GRAND RAPIDS?

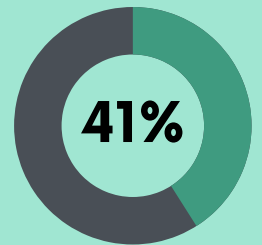


85% of U.S. students who use tobacco, use flavored products (fruit flavors are the most popular, followed by candy, desserts, and other sweets).

Big Tobacco is targeting our youth!

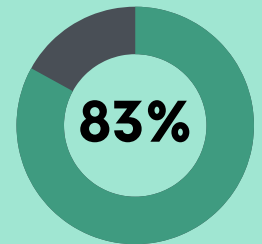


41% of Kent County residents who use tobacco started by using flavored e-cigarettes.

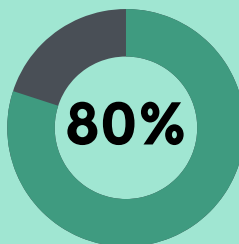


1 out of 10 high school and middle school students in the U.S. are using e-cigarettes.

83% of Kent County residents are concerned about youth using tobacco.



Menthol and flavored tobacco products make it easier to start smoking and harder to quit.



80% of Kent County residents are in support of a policy to prohibit flavored tobacco products- including menthol cigarettes.

VOTE

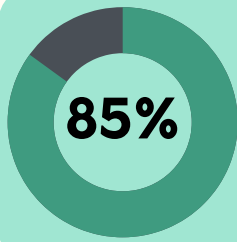


JOIN US!

Scan the QR code to sign our Resolution of Support, get more information, and to follow our West Michigan Health Equity Coalition on social media!



WHY END THE SALE OF FLAVORED TOBACCO IN GRAND RAPIDS?

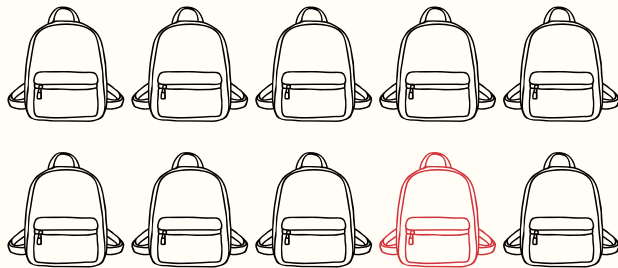
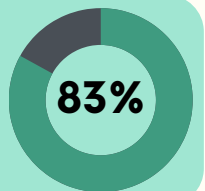


85% of U.S. students who use tobacco, use flavored products. Ending the sale of flavored products could significantly decrease youth tobacco use.

According to the American Health Association, nearly 65% of young people who use menthol, say they would quit if menthol cigarettes were banned.

Residents who were educated on menthol were more likely to support the policy (53%), versus those who were not (30%).

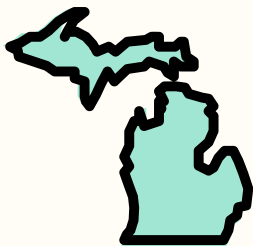
83% of residents are concerned about youth using tobacco.



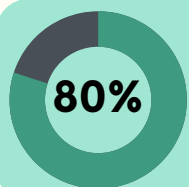
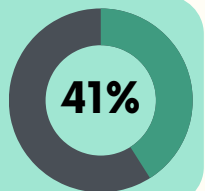
1 out of 10

high school and middle school students are using e-cigarettes.

Vaping is highest among those 18-24 years old, however cigarette use was the lowest among this group. Ending the sale of flavored tobacco could significantly reduce youth tobacco use.



41% of residents who use tobacco report starting by using flavored e-cigarettes.



80% of Kent County residents are in support of legislation to prohibit flavored tobacco products- including menthol cigarettes.



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