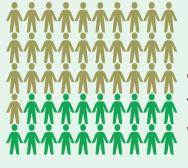
END THE SALE OF FLAVORED TOBACCO



62%

of current tobacco users want to quit!

They're targeting our youth!



SEALED FRESI

3 FOR \$1

Menthol and other flavors make it easier to start smoking and harder to quit.



12.6% of Detroit high school students first try cigarette smoking before age 13 years, higher than MI and USA rates.



of Detroit residents are concerned about young people using tobacco products.



of Detroit residents support ending the sale of flavored tobacco products, including menthol cigarettes.

40% of current tobacco users reported using menthol cigarettes

Youth and Young Adult tobacco users use flavored tobacco products at higher rates than older populations

47% of current tobacco users reported using flavored e-cigarettes

PROTECT OUR COMMUNITY FROM THE HARMS OF MENTHOL AND

FLAVORED TOBACCO BY SIGNING THE PLEDGE AT ENDMENTHOL.ORG

